



FRIENDS OF JCMHC ADVISORY BOARD
Thursday, February 11, 2021
Zoom Meeting
MINUTES

Members Present: Shana Burgess, Luis Cordoba, Tim DeWeese, Tanner Fortney, Kathleen Harnish-McKune, Rodney Longhofer, Tony Medina, Starzette Palmer, Cathleen Panowicz, Carol Roeder-Esser, Susan Rome, Anne Timmons, Una Walkenhorst

Staff Support: Beth Barbour, Keith Davenport, Melissa Harris, Debbi Naster, Whitney Dwyer

Meeting began at 3:35 p.m.

Introductions and Updates:

- All attendees introduced themselves.

Business Items:

- Approval of Minutes
- Rodney made a motion to approve the minutes from the December 10, 2020 meeting. Tim seconded the motion.

Financial Report: (Beth)

- Fund report will be given to the auditors – Supplemental Schedule of Net Assets. April-May 2021 the audit will begin.
- How can we look at this report and best utilize our funding? - Beth
- Kathleen and Rodney agree that by sharing this information we can best utilize our funds.
- Kathleen talked about young adults and families who may not be able to manage their co-pays.
- Net Assets Without Donor Restricts is Friends' full amount.
- There will be a cost to us for having the audit.
- Susan would like to see a broader client impact.
- Rodney asked about assisting staff with funding for education. Susan shared the county offers educational reimbursement.
- Tim suggested making a board directive after preparing the funds descriptions.
- Beth has a brief description of each and will share with Tim. Tim will develop thorough descriptions and will add this to the next Board Meeting Agenda.
- Susan would like to see a staff emergency fund.
- Kathleen suggested an emergency Board meeting so we can vote on immediate needs such as housing during the frigid weather we are experiencing.

- We did not apply for the H&R Block to support low-income clients. A report is required at the end of the grant. We will need to keep this separate.
- Melissa shared that The Kansas City Regional COVID Grant was \$50,000 in 2020. This year they have been awarded another \$40,000 but it went to Friends. This will be moved over to JCMHC for housing, utilities, program supports, etc.
- Tim will begin advising Friends' Board members of things going on so when we meet next time, we can address how these needs are being met. Reply to Tim's emails between meetings.

Current Activities

O Friends of JCMHC video

- Overflow will tell the story of Friends so we stay connected to community and the community can support our efforts. Overflow provided us 10 "snackable" story lines. Filmed so far: Teen Story representing ZRW; Tim representing ZRW; Emily with Limitless Brewery (they have done a lot of fundraising in the community); Shana shared as a parent with a child at JCMHC; COR (Church of the Resurrection) shared from a donor perspective. To Share: Kathleen and Rodney as Board members "Why Give?"; The Harrell Family (Sources of Strength); Sondra Wallace (Chair of Suicide Prevention Coalition); JCMHC staff will tell a client story; JCMHC client. This will be put together during March.
- Why Give and Why is this Important?
- Cathleen wants to know if we access these as they are filmed. Shana said they will feed into the whole package line.
- Rodney asked about the plan for going live. Shana said that hasn't been fully developed and she would appreciate members' perspectives.
- Rodney suggested releasing 2 or 3 at a time. Cathleen agreed that different people will resonate with different stories, so release a few at a time.
- This will be put on the next Friends' Agenda.

O Board Bios

- Shana says we have most Board Members bios.
- If you haven't completed yours, please send to Shana.
- Debbi will send an example to Tony so he can get his to Shana.

Discuss Next Steps and Opportunities

O Event Committee

- Tim thinks it may be hard to meet in a large group in 2021.
- Because our 60th anniversary is in 2022, maybe this is a good time to have the event.
- Rodney and Tim would like plenty of time to plan a magnificent event.
- Tim will develop a steering committee. If you would like to participate, please let Tim know by March. He will also be looking for JCMHC staff to participate, as well.
- Kathleen asked about the Advisory Board also participating. Ann T. is the liaison to the Friends Board from the Advisory Board.
- We will look for sponsors for this event.
- Rodney has templates for this whole event that he will share with us.

O Advisory Board Connection

- Tim would like the Friends Board Members to attend a portion of an Advisory Board Meeting so the members of each can meet.
- Everyone agreed to a joint meeting.

Board Member Comments/Suggestions:

- Cathleen would like to continue addressing the H&R Block fund and how we can be sure to reach out to them in the future to continue receiving the grant each year and how to dispense the funds they have already given us.
- Rodney would like to see more strategic planning where we talk about goals on how to make money and how much we want to make. With this we can better plan. What will we be doing for fundraising before we get to the Gala? Tim agrees this is a good idea and that we expand it to a two-year plan. If COVID rates stay where they are or go down, we can begin meeting in person, which might be more effective for planning.
- Susan gave a “shout out” to the MNH staff. There are people working around the clock to get our homeless community assistance in this frigid weather. Crisis calls are heavy, and we are glad they are.

Future Meeting Dates:

- April 22, 2021 from 3:00 to 4:30 p.m. – via Zoom
- June 10, 2021 from 3:00 to 4:30 p.m. - TBD
- August 12, 2021 from 3:00 to 4:30 p.m. - TBD
- October 14, 2021 from 3:00 to 4:30 p.m. - TBD

Meeting adjourned at: 4:30 p.m.

The next Friends of JCMHC Advisory Board meeting will begin at 3:00 p.m. Thursday, April 22, 2021.

Submitted by:

Debbi Naster

Attachments for Meeting:

- Agenda
- 2020 Balance by Fund