



FOR IMMEDIATE RELEASE

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Skateboard Safety Awareness Event with Free Helmets

(Olathe, Kansas) August 15, 2014 - On Saturday, August 23, 2014 the Pilot Club of Lenexa and Shawnee Mission and Safe Kids Johnson County are partnering to offer a sport safety and skateboarder helmet awareness event at the Lenexa Skatepark at 87th & Acuff, between 10 a.m. and 12 noon.

S-One helmets will be provided (while supplies last) to skateboarders following an informative presentation on brain injuries by the Brain Injury Association, Children's Mercy Hospital, and KU Medical Center. Safe Kids of Johnson County will be sharing information on a variety of sport safety issues for youth and young adults.

Riders from Helmets in Hands will be on hand to demonstrate some tricks and help skaters learn how to improve their techniques. Bleeding Heart will be personalizing helmets for the skateboard riders. For more information about this event, call Safe Kids Johnson County at 913-477-8312.

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About Safe Kids Johnson County

Safe Kids Johnson County works to prevent unintentional childhood injury, the number one cause of death for children in the United States. Safe Kids Johnson County is a member of Safe Kids Worldwide, a global network of organizations dedicated to preventing unintentional injury.

About Johnson County, Kansas

Located in the southwestern quadrant of the Kansas City Metropolitan Region, Johnson County, Kansas is a community of choice with a current population of more than 550,000, making it the most populated of the 105 counties in Kansas, but traditionally having the lowest mill levy in the state. For more information visit the county's website at www.jocogov.org.