



Cyber Security Awareness
Kids Safe Online
Poster Contest
Win a Tablet!

OFFICIAL RULES

DEPARTMENT OF TECHNOLOGY & INNOVATION
JOHNSON COUNTY GOVERNMENT
2015 CYBER SECURITY CAMPAIGN



WHO CAN ENTER?

School-aged (K-12) family members of County employees are eligible to participate.

JUDGING

- Clear message conveyed by the text and artwork.
- Creativity, originality and artistic quality.
- Visual clarity—easy to read.
- Must be generic, i.e., no specific vendor or company names should be referenced.
- Must be in good taste and appropriate for County and public use.
- Must be original and not infringe upon any copyright, trademark, or other proprietary right

WINNERS

Winners from elementary school, middle school and high school will be selected. The winners in each category will receive a framed “Certificate of Accomplishment” from the Department of Technology & Innovation. In addition, each winning student will be awarded a Tablet and receive the honor of having their artwork replicated and used in campaigns.

SUBMISSION INFORMATION

Submit the Poster entry Form and Artwork to the address below. Limit to 1 entry per student.

DEADLINE

Poster Entry forms and artwork must be received no later than **August 31, 2015.**

By postal mail or drop off:
Department of Technology & Innovation
Attn: Poster Contest
Johnson County Government
111 S Cherry St., Suite 3100,
Olathe, KS 66061

By email:
ITS-Security_Contest@jocogov.org

All entries become the property of Johnson County and may be used in future

publications. Artwork will not be returned.

Please note: Per IRS regulations, prizes are treated as taxable income to the employee. Tax is withheld through payroll deduction.

POSTER TOPICS AND TECHNICAL SPECIFICATIONS

GETTING STARTED

Poster art should illustrate the safe use of the Internet and/or mobile devices. Create original artwork that demonstrates one of the following:

- Not giving out personal information on the Internet
- Only visiting safe websites
- Being careful with email (not sending worms and viruses)
- Being careful not to download malicious codes from games or websites
- Protect against identify theft
- Safe use of social networking such as Twitter, Facebook, myspace, etc.
- Any original concept that illustrates safe use of the Internet or mobile devices.

SUGGESTED TOPICS

- Cyber Security
- Cyber Ethics
- Malicious code (worms and viruses)
- Social Networking
- Mobile media devices
- Inappropriate texting

TECHICAL SPECIFICATIONS

FORMAT

- Original hand drawn or electronically created submissions will be accepted.
- Text should be dark and large enough to read.

LAYOUT & DIMENSIONS

- Minimum: 8.5"x11"
- Maximum: 11"x14"
- Portrait or Landscape acceptable.

CONTENT:

- Do not send artwork that contains trademarked images or brands such as Disney characters, Dell, Google, etc.
- Do not put any identifying information (such as student's name or age) on the artwork.
- County employees may offer minimum technical support but can not aid in the creative process. No professional (paid) assistance is allowed.

QUESTIONS

Contact Tina Zapien at (913) 715-1574 or by email: ITS-Security_Contest@jocogov.org

JOHNSON COUNTY CYBER SECURITY POSTER ENTRY FORM

It is requested that the County Employee verifies that this form is completely and accurately filled out. Please attach this form to the corresponding poster. Both the Poster artwork and the Poster Entry Form should be mailed, dropped off or electronically submitted to:

By postal mail/drop off address:

Department of Technology & Innovation
Attn: Poster Contest
Johnson County Government
111 S Cherry St. Suite 3100 Olathe, KS 66061

DEADLINE:
Aug. 31, 2015

By email:

ITS-Security_Contest@jocogov.org

*******ALL FIELDS ARE REQUIRED*******

Title of Poster: _____

Child Name: _____

Grade: _____

County Employee Name: _____

Department: _____

eMail and Phone: _____

Please note: The County employee will be responsible for paying the taxes owed on the contest prize. Per IRS regulations, prizes are treated as taxable income to the employee. Tax will be withheld through payroll deduction.

Date received at Johnson County: _____ (internal use only)